

Bio for DEI Nominee: Cliff Gordon

Clifton Gordon currently serves as the Diversity, Equity, and Inclusion Chair for Potomac Valley Swimming and the Eastern Zone DEI Co-Chair. A passionate advocate for inclusive excellence, Clifton brings extensive experience from both national and local levels, including assistant coaching roles at multiple USA Swimming National Diversity Select Camps. He co-created the Carolinas Diversity Select Camp and served as the DEI Chair for North Carolina Swimming. With a background in athlete governance and coaching at elite levels, Clif is dedicated to fostering belonging, representation, and opportunity in the swimming community.