



INSIDE USA SWIMMING

THE OFFICIAL INTERNAL NEWSLETTER OF USA SWIMMING • ISSUE 1 • VOLUME 1 • JULY 2003

FROM THE EXECUTIVE DIRECTOR

FIRST ISSUE

Welcome to the inaugural issue of *Inside USA Swimming*. The purpose of this new bi-weekly online newsletter is to provide staff and others with a regular update on activities and happenings throughout the organization. We'll use *Inside USA Swimming* as a means for sharing information, providing progress reports, celebrating accomplishments, highlighting new initiatives, offering policy interpretations and even sharing some of the more personal and fun aspects of life at USA Swimming headquarters.

I've asked each of our Division Directors to provide their information every-other-week to Pam Radigan. Pam will gather all the information and organize it into the newsletter. All staff members are welcome to submit items, and I ask that you do this via your respective Division Director. Likewise, I'll always be open to hear any suggestions for ways in which we can improve the newsletter.

Chuck Wielgus
Executive Director

STAFF

BIOS

Rowdy Gaines officially joined the USA Swimming staff this week. An Olympic Triple Gold Medalist, Rowdy has been the "Voice of Swimming" for all major televised swimming events, including the Olympic Games. While Rowdy will continue with some of his television duties, his new day-to-day life will be serving USA Swimming as our Chief Fundraising & Alumni Officer. Rowdy's office is located on the second floor in what was the computer room. If you haven't had the chance to meet Rowdy yet, please stop by and introduce yourself.

Name: Ryan Woodruff
Position: Technical Support Intern
Age: 22
Born: Dec. 30, 1980
Home: Gainesville, Florida & Cape Coral, Florida

Education: B.S. in Exercise and Sport Science (Exercise Physiology), University of Florida, August 2003

Involved in competitive swimming since childhood, trained through high school with coaches Gregg Cross and Mac Kennedy at Swim Florida in Fort Myers, Florida. At the University of Florida, worked as team manager for four years under head coach Gregg Troy, while coaching age-group swimming with Gator Swim Club. While in college trained and competed in open water swimming and distance running. Interests include all types of endurance sports, painting, and reading. In August will return to Gainesville to pursue a Master's degree in biomechanics and continue work with the swimming program. Future ambitions include coaching swimming at the collegiate level and completing an Ironman triathlon.

INSIDE USA SWIMMING DIVISIONS

BUSINESS OPERATIONS

The SWIMS (Swimming's Web-based Interactive Membership System) system is now up and running. This is the final result of the database re-design project that was initiated in December of 2001. This new system affects everyone at USA Swimming headquarters, but in particular the Member Services, Performance Database and National Team Departments/Divisions.

The following clubs and teams have been approved and are coming for Altitude Training:

- Dynamo Swim Club (Braunfeld)
June 22 – July 15
- Seacoast Training
June 26 – July 10
- Industry Hills Aquatics Club
July 13 - 31
- Auburn University
August 3 – 15
- Stanford Women's Swimming
August 31 – September 17

- Stanford Men's Swimming
September 7 – 17
- Tiger Aquatics
September 25 - 28
- Girls National Select Camp
October 15 – 19
- Boys National Select Camp
October 22 – 26
- The Woodlands High School
October 24 – 26
- Oak Ridge Swimming
October 24 – 26
- Oregon Swimming
October 31 – November 2
- South Shore YMCA Strypers
November 1 – 7
- University of Alabama
December 15 – 21

CAMPUS APPROVED FOR TRAINING/OFF CAMPUS ROOMS:

- Edina Swim Club
July 14 – 18
- YMCA Altitude Camp
August 18 – 24

CLUB DEVELOPMENT

CLUB TOOL BOXES: The Club Development Division recently commandeered the RBE Room for two full days to build 350 new Club Tool Boxes. Each box contains over 65 new and revised items, including videos, informational handouts, flyers, posters, handbooks, and more. Since the inception of this program in 1999, Tool Boxes have been distributed to over 1600 clubs. Many thanks to the Club Development Division staff, as well as Christine Schemmel, Brenda Adams, Nick Wallin, Wendy Etheridge, and intern Katherine Lee for their assistance with this project.

PROSPECTIVE CLUB PACKETS: Last week, all 59 LSC Membership Chairs received the updated and enhanced Prospective Club Membership Packet. The packet accommodates all of the changes and requirements approved at last year's convention for clubs wishing to join USA Swimming for the first time. The new requirements go into effect on September 1, 2003 with the start of registration for 2004.



INSIDE USA SWIMMING DIVISIONS *CONTINUED*

CLUB DEVELOPMENT CONT'D

COORDINATOR ACTIVITIES: Since January 1, the Club Development staff has visited over 140 clubs independent of swim meets, Swimposiums, and Club Leadership Schools. After attending all nine Sectional Championship meets this past short course season, the month of July will find USA Swimming present at 8 of the 9 long course Sectional meets.

Olympic Preparation: There will be over 160 different athletes representing the USA in major international competitions in 2003. If you include team coaches, managers, medical and support staff, this number is over 200. The competitions are: the World Championships (Barcelona, Spain), Pan American Games (Santo Domingo, Dominican Republic), World University Games (Daegu, South Korea), and the Australian Youth Olympic Festival (Sydney, Australia).

Did you know ... In August of 1976, Jonty Skinner set the World Record in the 100 meter Freestyle. It stood for almost 5 years, until Rowdy Gaines broke Jonty's record in April of 1981.

NATIONAL TEAM

MARKETING

Currently, we have two promotions running as part of our 25th anniversary celebration.

One contest is to identify the Top 25 Most Influential People in Swimming. Nominations are due August 1. To help promote the contest we are running mini-profiles on some of the past swimming leaders who are likely to be nominated. These are being published on the web site twice a week (Tuesdays and Thursdays) during July.

We are also running an essay contest, which will select one lucky club to host the Ultimate Birthday Bash. To enter the contest, swimmers must submit an essay of 250 words or less describing what swimming will look like in another 25 years. The winner will get a chance to meet one of our Olympic swimmers at a party for him or her and teammates. Entries for this are also due by August 1.

The Summer Splash Tour continues to make its way up the East coast. The Tour is currently stopping along the beaches of

New Jersey and then head towards Massachusetts and New York. We've made 40 stops so far and hope to hit 100 by the Tour's conclusion. If you'd like a full schedule, please let Amanda know.

Also, the USA Swimming Summer Splash Tour on-line game has more than 8,500 registrants.

ESPN and ESPN2 will be televising the World Championships in Barcelona. Feel free to go to our web site to see the broadcast schedule. The plan calls for 16 shows and 25 hours of coverage from Barcelona and includes Diving, Synchronized Swimming, Water Polo, and Swimming. Additionally, our PSA will run a handful of times on the swimming shows.

As a way to celebrate the "one-year out date" from the Olympic Trials, the Organizing Committee in Long Beach is hosting a function Thursday night, July 10 to help promote their Aquatics Festival and the Swimming Trials. Dara Torres and Lenny Krayzelburg will participate in the presentations.

BIKE TO WORK WEEK CHAMPS

USA Swimming was well-represented by our Lance Armstrong-like staff as champions of Bike to Work Week, captained by the nutrition guru Charlene Boudreau.

Also making the Tour de Work:

Tyson Wellock, Robb Hinds, Peter O'Neill, Ryan Woodruff, Larry Herr, Jim Rusnak, Russell Mark, Candi MacConaugh, Dave Thomas and Deb Whitney.

Off to the left is our Mayor Lionel Rivera, looking svelte in bike shorts.

