## REPORT OF THE PVS WEBMASTER HOUSE OF DELEGATES MEETING MAY 23, 2007

## Summary Table of Traffic at PVS's Websites (1997-2007)

	Hits	Hits/Day	Accesses	Accesses /Day	Data Downloaded (Mg)	Data Downloaded /Day
1997						
(fm Nov 17)	144529	3212	34131	758	457.30	10.16
1998	1888236	5173	453654	1243	7735.77	21.19
1999	3672684	10062	883589	2421	17114.98	46.89
2000	4516377	12340	1291998	3530	25251.58	68.99
2001	5832419	15979	1745958	4783	36791.09	100.80
2002	6939979	19066	1795586	4933	47627.96	130.85
2003	7927332	21719	2283713	6257	61560.46	168.66
2004	10991003	30030	3746201	10236	96441.30	263.50
2005	8141965	22307	2222048	6088	78126.77	214.05
2006 2007	6808293	18653	3106429	8511	91323.35	250.20
(thru Apr)	3635967	30300	2175353	18128	48338.84	402.82
Total	60498784	17526	19738660	5718	510769.40	147.96

- The above table summarizes the traffic at Potomac Valley's website since its official inception on November 17, 1997. An unofficial website was started several months earlier – so that PVS's website can now be considered to be over 10 years old. PVS was one of the first LSC's to create a website for its membership. The site has now had over 60 million hits, almost 20 million pages have been viewed and over 500 GB of information has been downloaded. This is in addition to traffic to the searchable data bases.
- The above table illustrates how traffic to the website has increased over this time period and how traffic to it has continued to grow. It testifies to how the website continues to be a valuable and essential resource to the LSC. The daily rate of page views and Mb's of data downloaded during the first four months of 2007 shows that use of PVS's website is still continuing to grow.
- Responsibility for day to day posting to the website is now mostly done by Tim Husson and Janet Auger – I am immensely appreciative of their support in keeping this essential function up to date for use of the membership and many other visitors. Janet now posts all the meet announcements (including the many amendments), minutes and keeps many other routine postings current, etc. Tim continues to post all meet results and update our two on-going data bases – the TMOnline data base of all PVS swims as well as adding almost all official times from PVS sanctioned meets in the

USA Swimming SWIM data base. (The need to update the databases and website for various errata in times following meets represents a significant part of the workload.) Jim Garner also maintains the data base of "Top 20" times while we are in selection process for our SC Zone team from late December to late March.

- Since the SC season started last October, we have posted results from 58 PVS sanctioned meet, 25 non-PVS sanctioned meets the times from all of which have also been entered into the TMOnline searchable data base. In support of our athletes times (or links thereto) for about 25 high school championship meets have also been loaded
- In addition, for our championship meets and when the necessary connections can be made, we have been attempting to post results in real time as each heat is complete. The increase in website traffic when we do this testifies to its popularity.
- Various forms have now been redesigned so they can be filled in on-line (e.g. Officials clinic registration, and applications to officiate.) We expect to convert other forms as time and resources permit.
- Some pages have been reformatted (e.g. the Master Meet schedule) to make them more user friendly. A master PVS calendar has been created by Janet. We know other pages can use refreshing and updating and we will do so as time permits however the size of site makes this a daunting task and so we will focus on those pages that see the most visits.
- In October, we moved pvswim.org to new web hosting contractor (this is now the same firm as has hosted pvswim2.org for several years.) We did this both because of the additional support provided for a more attractive price as well as to go to a more established firm. We were able to make the move so it was seamless to our users. Unfortunately, the had one system failure for several hours on the Saturday night of Sectionals this March which impacted our ability to provide real-time meet results that evening.