

Webmaster's Report PVS House of Delegates Meeting May 2015

The PVS website continues to be the primary communications asset for Potomac Valley Swimming. Although meet announcements and meet results are the primary reasons PVS members visit the website, other areas of the website continue to be popular, including the Top Times Lists, PVS records, and the Diversity Committee page.

Website statistics for the past year are shown below. There were nearly 3.9 million page views and over 839 thousand visits to the website.

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
May-15	16,551	60,811	205,014	844,609	53.12 GB
Jun-15	16,930	63,203	213,764	850,154	33.18 GB
Jul-15	18,492	69,769	331,853	1,039,461	35.88 GB
Aug-15	13,197	38,850	121,250	515,681	20.36 GB
Sep-15	13,544	43,995	152,745	559,091	23.09 GB
Oct-15	19,438	79,381	299,142	1,027,947	44.41 GB
Nov-15	19,897	79,715	286,342	988,237	44.02 GB
Dec-15	28,047	102,708	979,503	1,696,891	49.19 GB
Jan-16	19,239	75,647	273,559	905,399	34.88 GB
Feb-16	21,232	87,947	410,181	1,160,831	39.74 GB
Mar-16	22,386	84,777	405,105	1,123,735	33.85 GB
Apr-16	14,875	52,696	219,140	660,014	22.61 GB
TOTALS:	223,828	839,499	3,897,598	11,372,050	434.3 GB

The number of visits and page views were about the same as last year. The use of Meet Mobile for meet results has decreased the use of real-time results on the website.

The website continues to support meets in PVS by posting meet announcements, real-time results, final meet results, Hy-Tek files, psych sheets, timelines, applications to officiate and links to volunteer sign-up pages.

The website also continues to be a major resource for PVS Officials with officials' rosters, newsletters, meeting minutes, applications to officiate, clinic schedules as well as all training materials. Officials Chairs from other LSC have commented that they use the PVS website as a valued resource.

Other information posted on the website for member information includes meeting minutes, recognition of PVS athletes and teams, links to information from USA Swimming, and H.S. meet results.

The PVS Records Chair, John Hirschmann continues to update PVS records almost as soon as they have been swum using the features of the USA Swimming SWIMS database.

I want to acknowledge the help of the PVS Administrator, Terri Marlin, for her role in maintaining parts of the website. Comments and suggestions for the website are always welcome.

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