Webmaster's Report PVS House of Delegates Meeting May 2015

The PVS website continues to be the primary communications asset for Potomac Valley Swimming. Although meet announcements and meet results are the primary reasons PVS members visit the website, other areas of the website continue to be popular, including the Top Times Lists, PVS records, and the Diversity Committee page.

Website statistics for the past year are shown below. There were over 3.2 million page views and over 845 thousand visits to the website. The peaks of activity are during the December Invitational Meets and the March SC Championship meets.

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
May-14	16,482	62,849	170,154	826,024	33.60 GB
Jun-14	15,417	58,017	152,673	749,134	35.02 GB
Jul-14	18,512	73,650	344,959	1,084,777	35.90 GB
Aug-14	12,453	40,639	122,409	568,516	19.07 GB
Sep-14	13,685	43,814	143,369	638,989	29.26 GB
Oct-14	19,858	78,944	303,819	1,197,401	58.00 GB
Nov-14	20,922	79,213	305,914	1,168,310	58.81 GB
Dec-14	24,633	90,139	373,336	1,373,890	66.70 GB
Jan-15	21,077	82,137	295,041	1,249,608	52.90 GB
Feb-15	21,360	84,202	320,449	1,363,164	48.01 GB
Mar-15	26,092	103,775	517,810	1,518,280	49.94 GB
Apr-15	14,225	48,095	172,996	605,505	22.53 GB
TOTALS:	224,716	845,474	3,222,929	12,343,598	509.7 GB

The number of visits and page views were about the same as last year. The use of Meet Mobile for meet results has somewhat decreased the use of real-time results on the website.

The website continues to support meets in PVS by posting meet announcements, real-time results, final meet results, Hy-Tek files, psych sheets, timelines, applications to officiate and links to volunteer sign-up pages.

The website also continues to be a major resource for PVS Officials with officials' rosters, newsletters, meeting minutes, applications to officiate, clinic schedules was well as all training materials. Officials Chairs from other LSC have commented that they use the PVS website as a valued resource.

Other information posted on the website for member information includes meeting minutes, recognition of PVS athletes and teams, links to information from USA Swimming, and H.S. meet results (30 meets this year)

A new page was created at the request of the newly-formed Athletes Committee. It will be used to post information about and for the committee.

A new Zone Team page was created for the purpose of providing both general and specific information about the PVS zone teams.

The PVS Records Chair, John Hirschmann continues to update PVS records almost as soon as they have been swum using the features of the USA Swimming SWIMS database.

I want to acknowledge the help of the PVS Administrator, Terri Marlin, for her role in maintaining parts of the website. Comments and suggestions for the website are always welcome.

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