

Prepared by Jim Thompson, Strategic Planning Vice-Chair

Vision Statement

- Led effort to define the PVS Vision Statement. The following Vision Statement was adopted by the PVS Board of Directors in December 2009.

Potomac Valley Swimming (PVS), striving to become the preeminent LSC in the country, actively promotes competitive swimming in the National Capital Area. We enable member clubs to offer high-quality programs to a diverse group of athletes with a wide range of ability levels. We involve parent volunteers in all aspects of PVS operations and provide the support necessary to assure the proper conduct of a variety of competitions.

- The Vision Statement provides guidance to the LSC by describing what is important to the organization.
- Communication of the LSC membership will occur through several methods
 - Placing the Vision Statement on the PVS Website (completed)
 - Article for the Officials Newsletter (Published in the February 2010 issue¹)
 - Posted along side results at selected PVS-sanctioned meets (on-going)

Membership

- From the 2008-2009 season membership data we find
 - 3.24% athlete members are from DC, 34.44% are from Maryland, 62.33% from Virginia.
 - Figure 1 on the next page compares county of residence for the 2007-2008 and 2008-2009 seasons.
 - The top 6 counties where PVS athletes reside remain unchanged. These counties, in descending order:

	2007-2008	
Fairfax County	38.74%	3494
Montgomery County	28.62%	2581
Loudoun County	9.71%	876
Prince William County	6.86%	619
Arlington County	4.60%	415
Prince George's County	3.54%	319

	2008-2009	
Fairfax County	37.99%	3569
Montgomery County	29.02%	2726
Loudoun County	9.88%	928
Prince William County	5.64%	530
Arlington County	4.58%	430
Prince George's County	3.84%	361

¹ Thompson, J., *Officials and the PVS Vision*, Around the Deck: Potomac Valley Swimming Officials' Newsletter, February 2010, http://pvswim.org/official/newsletters/atd_2010-02.html.

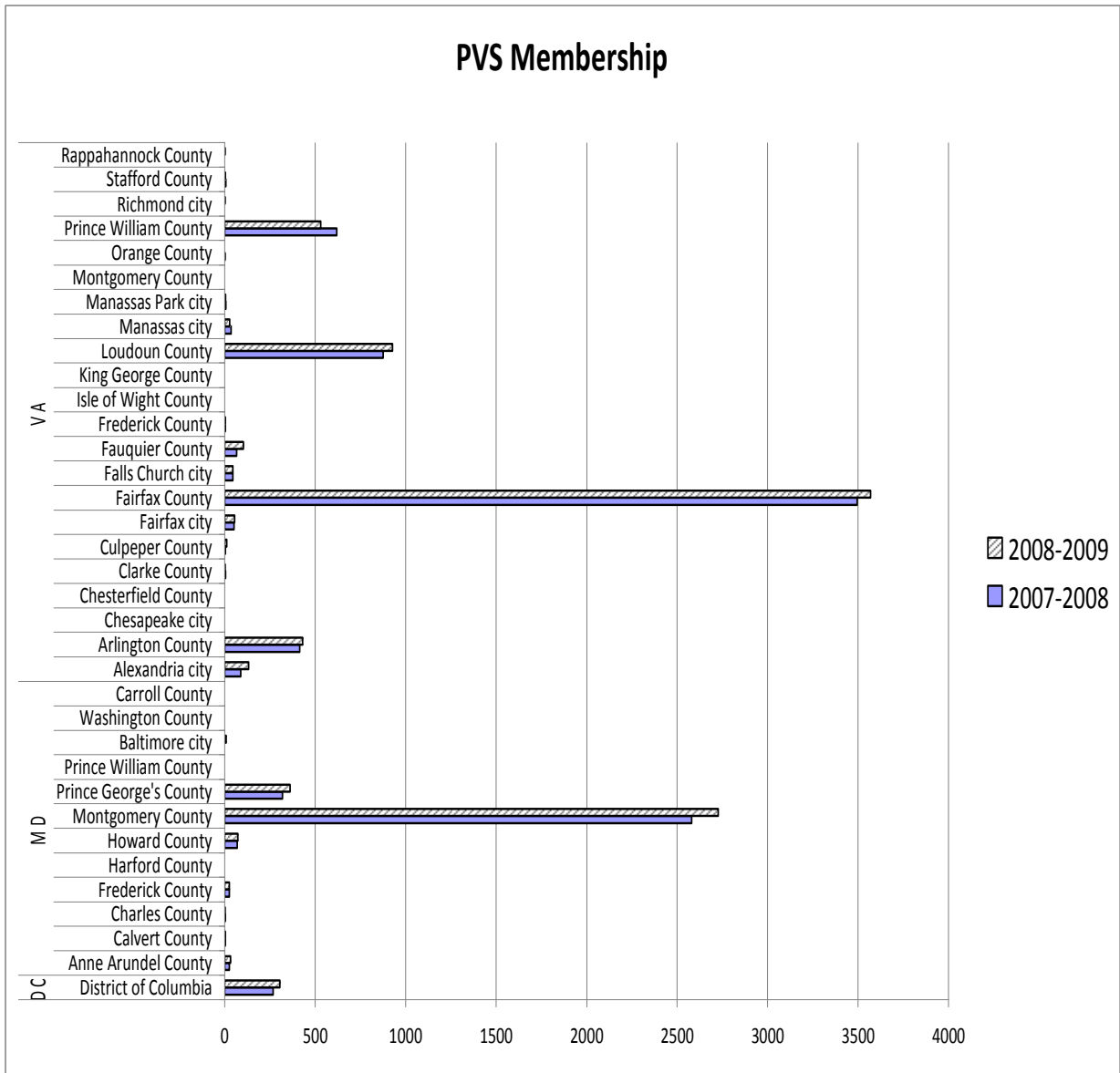


Figure 1 PVS Athlete Member Residence Counties