## PVS Webmaster's Report October 2007

With the schedule of meets beginning in October, my main emphasis is now on meet results and the databases. However, I continue to move some of the new initiatives forward as I have time.

**Web Site Cleanup:** Not much work was done in this area in October. At the top of my list for cleanup are the Records, Time Standards and Qualifying Times pages. I also have some additional work to do on the Officials pages as identified by the Officials Committee.

**Parents Page:** I had a PVS parent offer to write a first draft of a Parent's FAQ. She had noticed at an October Meet some repeated questions, such as How does Positive-Check in work?, Why do we need parents for timers and officials?, Where do I find information about the meets?, etc. We hope to have a draft circulated in December for review and comments.

Meet Directors Page: PVS lacks comprehensive instructions for meet directors, including their duties and responsibilities. I'd like to see a checklist/timeline showing a meet director when and what they need to do: before the meet announcement/sanctioning process, before the meet (entries, seeding, etc.), during the meet, and after the meet (results, reporting, accounting, etc.). I'm looking for someone that can create a first draft of this process for us.

**Search:** I have not deployed the search capability yet. I want move or remove some old pages and then tell Google not to index them.

**Athletes Page:** I'm still waiting for input from the Athlete Representatives.

**RSS Feed:** As you can see from the statistics below, this has become a very popular feature of the web site.

**Website Statictics:** I an continuing to use the free version of Deep Log Analyzer statistics package. During October, we had an average of 3,711 visitors per day to the website. The heaviest day was Monday, October 29<sup>th</sup> (9,324 visitors), and the lightest day was Saturday, October 6<sup>th</sup> (2,106 visitors). Besides the Home Page, the most popular pages were:

<b>FileName</b>	Page Views	<b>Description</b>
/pvs_schd.htm	33,074	current year schedule
/newstuff.html	8,793	what's new
/pooldirs.htm	8,484	directions to pools
/rss/newstuff.xml	5,197	RSS feed
/0708meet/09-08-ma.htm	5,076	Oct Open Meet Announcement

/0708meet/09psych.htm	5,076	Oct Open Psych Sheets
/tmonline.htm	1,851	databases
/0708meet/14-08-ma.htm	5,076	Nov Open Meet Announcement
/0607hs/USA_schath0607f.pdf	3,236	USA-S Scholar Athlete List (female)
/eastzone/index.html	2,236	Eastern Zone Home Page

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