

Swimposium 2007 Report

Saturday, October 6th, 2007

Georgetown Prep School

1 Day Event

7:00- 1:00pm

TOTAL REGISTRATION: 204

Tracks & Speakers

Coaches Track-

Dan McCarthy- USA Swimming Sports Performance

Parent Track-

Sue Anderson- USA Swimming

Kristi Kowall- National Athlete

Club Business Leadership Seminar-

Peter Clark- USA Swimming- Eastern Zone Rep

Officials Track-

Joel Black- National Official

Athlete Track-

Break Out Clinic-

Rowdy Gaines

Mark Gangloff

Report of Organizational Components

Work for the 2007 Swimposium began in September 2006 with the retaining of speakers for the clinic. At that time Dan McCarthy, Sue Anderson, & Peter Clark were booked for the event. At that time the swimposium was to be a full day event.

In January 2007, we began negotiations for securing a location to host this large event. The 2005 Swimposium was held at George Mason University. This location was deemed not useable as they would not guarantee space until 4-5 months prior to the event. Should this policy change I believe we should consider this location for future events.

During the Spring of 2007 the new Georgetown Prep Facility was opened. This 35 million dollar facility was large enough to host the event and in a good location. In March 2007 was secured the location of Georgetown Prep.

By April 2007 the location, tracks and speakers were confirmed. The only exception was the official track as that was being handled by the officials committee.

In early Summer 2007 it was communicated to me that USA Swimming had changed their policy and were now offering assistance for Swimposiums ever 3 years rather than the 2 years in the past. Given that PVS hosted a Swimposium in 2005 we were not eligible for financial assistance or speakers program through USA Swimming.

After much work with the Speakers from USA Swimming we were able to arrange for them to speak for a half day Swimposium. Their duties at USA Swimming required that they return to Colorado Springs on Saturday to prepare for events happening that week.

Communication of Swimposium

During August 2007 information regarding the Swimposium was posted online. A registration form was also made available. During the month of August a mailing was also printed and was to be mailed by mid August. This deadline was not met. The mailing was delayed by 2 weeks. Once the mailing was printed it was sent to the mailing center. This mailing was labeled and distributed to post offices. We discovered through time the mailing were delayed at the individual post offices. Given that we mailed them bulk mail they are at the mercy of the mail center to get them out when they can. They are under no time line obligations with bulk mail. This is something that we need to consider for future events where we use a mailing to the members.

The registrations received were mainly from the website.

Review of Speakers

Coaches Track- Dan McCarthy

Dan presented a 3 new performance based lectures to the coaches. They covered video taping in workouts, goal planning, writing workouts, and nutrition tracker on the USA site. Of the 25+ coaches in attendance the feed back was very positive. I have been in contact with Dan he has had a few coaches contact him with further questions.

Athlete Track- Rowdy Gaines & Mark Gangloff

This was by far out most popular track. We had 97 athletes register to attend. The speakers were very helpful and engaging with all the athletes. The athletes felt that they learned from Rowdy and Mark but were also very inspired by them. The goody bags and autograph time were also a huge hit.

Officials Track- Joel Black

We had 50+ officials sign up for this track. The feedback that I have received is this is the track that we need to work on for the next Swimposium. Many felt that this was just a certification class rather than an extended learning opportunity. I will work closer with the Officials committee & USA Swimming for the next Swimposium to ensure that this track as more substance.

Parent Track- Sue Anderson & Kristi Kowall

The Parent Track was attended by 39 Parents. Sue covered lots of hot topics for Parents and reviewed the USA Swimming Parent CD. The feed back from the parents was very encouraging and helpful for new parents to the sport. I would like to consider an LSC education for new parents as a part of the next swimposium. Some parents felt that the information was very useful, if they could only understand how their swimmer fits into the picture. I think that we need to continue to help parents understand the support that is available to them through the LSC.

Club Business Leadership- Peter Clark

We had 15 people attend the Leadership School. This track is offered by USA Swimming to new clubs who are required to have it. We had several out of LSC teams attend as we were the only school for this area for this quarter.

Facility & Food Overview

The Swimposium was held at the Georgetown Prep Athletic Facility. This was a wonderful place to host the event. Over all they were very easy to work with. We did have a few issues with communication and getting firm prices for the facility. In the future we need to make sure that they provide us with a contract in a timely manner. This was the first large event that they had hosted at the pool and other class rooms. The facility was perfect for what we needed.

The catering department at Georgetown Prep was wonderful to work with. They made things very easy and gave us a lot of flexibility in the menu and changing of numbers. The pricing for the food was very reasonable.

Overall, this venue was great to host this type of event and I would recommend working with them in the future.

Budget

The projected final numbers of the Swimposium are attached. We are currently projected to be \$3,596.08 under budget.

Conclusion

In closing, I am rather pleased with how the Swimposium was conducted and overall I feel that those in attendance were pleased and enjoyed their experience. I look forward to our new joint partnership with Maryland and Virginia for future events.

Report Respectfully Submitted By:

Paris Jacobs

PVS