

Potomac Valley Swimming
Vision Statement Proposal

Vision Statement	
<p>Potomac Valley Swimming (PVS), striving to become the preeminent LSC in the country, actively promotes competitive swimming in the National Capital Area. We enable member clubs to offer high-quality programs to a diverse group of athletes with a wide range of ability levels. We involve parent volunteers in all aspects of PVS operations and provide the support necessary to assure the proper conduct of a variety of competitions.</p>	
Phrase	Intent
striving to become	<ul style="list-style-type: none"> • PVS knows the bar of excellence continually rises and PVS is ready to meet that challenge. • PVS is continually looking to improve their operations
preeminent LSC in the country	<ul style="list-style-type: none"> • PVS wants to be the role model that USA Swimming holds up to the rest of the country.
actively promotes competitive swimming	<ul style="list-style-type: none"> • PVS focuses day-to-day operations on promoting the sport of swimming
enable member clubs to offer high-quality programs	<ul style="list-style-type: none"> • PVS helps member clubs, for example, by providing continuing education opportunities for coaches.
diverse group of athletes	<ul style="list-style-type: none"> • PVS provides equal access to the sport by expanding the athlete base
wide range of ability levels	<ul style="list-style-type: none"> • PVS provides competitive opportunities for swimmers of all ages and ability levels, including swimmers with disabilities
involve parent volunteers in all aspects of PVS operations	<ul style="list-style-type: none"> • PVS taps into the skills and life experiences of volunteers. They provide valuable services at all levels of PVS: helping member clubs in their operation, support staff at swim meets, members on PVS committees and in the governing body of the LSC.
provide the support necessary to assure the proper conduct	<ul style="list-style-type: none"> • PVS provides training and guidance to officials and meet staff to run safe, fair and equitable meets that abide by the standards, rules and regulations of the pertinent governing organizations.
variety of competitions	<ul style="list-style-type: none"> • PVS meets offer a variety of competitive objectives: mini-meets, age group meets, championship meets.

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Suggested Vision Statement Roll-out

- Add Vision Statement page
- Include a Mission/Vision statement page (see next page) to meet programs for PVS sponsored meets
- At PVS sponsored or supported activities, e.g., Swimposium, prominently display a poster with the Mission and/or Vision Statements
- Provide clubs with one page summary of PVS for Parent handout
- Added to newsletters

Our Mission

Potomac Valley Swimming (PVS) shall promote swimming and foster equal access for competitive opportunities for the benefit of swimmers of all ages and abilities, in accordance with the standards, rules, regulations, policies and procedures of the Federation Internationale de Natation (FINA), USA Swimming (USA-S) and PVS and its Articles of Incorporation. The objectives and primary purpose of PVS shall be the education and assurance of instruction and training of individuals to develop and improve their capabilities in the sport of swimming.



Our Vision

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