

Report From Executive Director
December 8, 2008

November 2008 Financial Reports

November financial reports have not yet been issued. Statements will be issued within the next several days. This being said, 2009 registration revenue continues to far exceed the numbers from November 2008. Revenue as of November 2008 is approximately \$100,000 higher than at the same time last year.

Equipment

PVS recently purchased 2 new Infinity Starters, a set of harnesses and 30 new buttons from CXS. All equipment has been received except for the backup harness that is on backorder.

Naming Convention for Swim Meets

Many of PVS's club sponsored meets use the words "Championship" or "National" in the names of the meets. In fact none of these meets are true championship or national meets. The use of these words while beneficial from a marketing prospective, really misrepresent the character of the meets. This dilutes the true meaning of a championship or national meet and is confusing to any members of the press who may want to do write-ups on true championship or national meets. I believe it would be in the best interest of the LSC to adapt a policy whereby the Board must approve the names used for meets so as to avoid misrepresentation and confusion. The words "Championship" and "National" should be used only for meets that meet specific criteria as yet to be developed. It is further recommended that the names of all club meets begin with the abbreviation for the sponsoring club so as to distinguish them from PVS sponsored meets and make it clear to pool renter and participating clubs that the clubs, not PVS owns the meet and is the meet administrator. If approved by the board I recommend that this change be effective with the start of the 2009 short course season.

Eastern Zone LC Zone Meet

Several additional outstanding items have come to light preventing closure of the financials for this meet. Several additional expenses have been paid and we are awaiting receipt of additional hotel rebated for rooms booked by participating LSCs.

Hotel Room Deposit for Spring 2009 Zones

Dave Green has asked for PVS to provide room guarantees to the hotel for the PVS team expected to attend the Spring 2009 Zone Meet. I have resisted providing such a guarantee without first receiving a rooming contract from the hotel. PVS has been burned several times in the past year by providing room guarantees. Unless the Board wants to provide such a guarantee and expose ourselves to possible penalties if all rooms do not end up being occupied, I am inclined to wait until a contract proposal is received from the hotel and we have a good idea of the number of athletes that will be allowed to attend the meet.

Respectfully submitted
John Ertter